

1933 – 2011  
Celebrating 75+ Years  
April 2011



Big Ten Club  
e-Newsletter

CHICAGO – ILLINOIS – INDIANA – IOWA – MICHIGAN – MICHIGAN STATE – MINNESOTA – NEBRASKA – NORTHWESTERN – OHIO STATE – PENN STATE – PURDUE – WISCONSIN

## PRESIDENT'S MESSAGE

Dear Fellow BTC Members,

March was one of the most active months the club has seen in quite awhile. We shot hoops with Maris Valainis, who played Jimmy Chitwood in the basketball classic, *Hoosiers*, and then saw the movie with Maris and director David Anspaugh, who then participated in a great Q & A with the audience. We spent a Saturday morning at the Los Angeles Regional Foodbank assembling packages of food that would later be distributed to some of the needy members of our communities. And for the first time in recent memory, we honored our past presidents with a special dinner at the California Club that featured the venerable sportscaster Keith Jackson, who regaled us with stories of his remarkable career in broadcasting.

As we move into the spring, the club has another active slate of upcoming events. We will honor Northwestern alumna Sherry Lansing at the annual Person of the Year Dinner on April 13 where we will also recognize our very own Len Roth with the Member of the Year Award for all that he has done for the club over the years. On May 3, we head to Dodger Stadium for another Dodgers-Cubs game (rumor has it that this is the Cubs year to win it all, really) and then return to the Hollywood Bowl for another concert under the stars in one of the best outdoor venues anywhere. As always, you can read more about these events, and others, in this newsletter.

As the outgoing president, this will be the last letter I'll write and I'd be remiss if I didn't thank those club members and volunteers who have done so much to make my time on the Board so enjoyable - the current club officers, members of the Board of Directors and so many of the past presidents who remain such an integral part of this club. I cannot tell you how grateful I am to all of you for your guidance, support, encouragement, wise counsel and yes, when needed, occasional kick in the pants! Thank you.

Go Big Ten!

Sincerely,

Jim Jacobs  
Northwestern (B.S.)  
Wisconsin (M.S.)



## MASTER SCHEDULE

<b>Date</b>	<b>Event</b>	<b>Location</b>	<b>Comment</b>
4/13	<i>Person of the Year Dinner With Sherry Lansing</i>	<i>Tournament House, Pasadena</i>	<i>Annual Event</i>
5/3	<i>Cubs vs. Dodgers Baseball Outing</i>	<i>Dodger Stadium</i>	<i>BTC Members Alumni Associations</i>
7/30	<i>Michael Feinstein &amp; TV Stars Live at the Bowl</i>	<i>Hollywood Bowl</i>	<i>Annual Event</i>

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## Person of the Year Dinner Honoring Sherry Lansing

Wednesday, April 13, 6:00 p.m.

Wikipedia Information: [Here](#)

Tournament House, Pasadena: [Here](#)

[RSVP](#)

Northwestern alumna Sherry Lansing is a former actress and American film studio executive. In 1984, she was the first woman to head a major film studio when she was named president of 20th Century Fox. Later, as an independent producer, she was responsible for such successful films as *Fatal Attraction*, *Indecent Proposal* and *The Accused*. She

returned to the executive ranks in 1992 when she was appointed head of Paramount Studios, and during her highly successful 12-year tenure oversaw such hits as *Forrest Gump*, *Braveheart* and *Titanic*, the highest grossing movie of all time!

In 1996, she became the first woman studio head to receive a star on the Hollywood Walk of Fame and in 2005, became the first woman studio head to place her hand and foot prints at Grauman's Chinese Theater. In 2001 *Ladies Home Journal* named her one of the 30 most powerful women in America.

Her immense talents and energies are now devoted to the Sherry Lansing Foundation, a nonprofit organization dedicated to cancer research and supporting public education, art and culture. Stand Up To Cancer and the EnCorps Teachers Programs are just two of the foundations initiatives, benefitting our local communities.

Sherry is married to the director William Friedkin, who won an Academy Award for *The French Connection*, and has directed over 30 other movies including *The Exorcist*, *Rules of Engagement* and *The Hunted*.

The Club is also delighted that Len Roth (Michigan State), a former Big Ten Club president and long-time volunteer, will be recognized with our Member of the Year Award. Len has served the club well for many years and this will give us the opportunity to say an official thanks to him for all that he has done.

Only Big Ten Club members will be able to reserve seating and it is recommended to RSVP as soon as possible. To purchase tickets, please visit the Eventbrite page [here](#).

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**Cubs vs. Dodgers Baseball Game**  
**Tuesday, May 3, 7:05 p.m.**  
**Dodger Stadium, 1000 Elysian Park Ave.**  
**Los Angeles, CA 90012**  
**Pregame at The Short Stop, 5:30 p.m.**



[RSVP](#)

Come join us for what will surely be a great game on a beautiful night in Dodger Stadium when the perennial under achievers of Chicago face off against the hometown Dodgers. Big Ten Club members are encouraged to join with alumni associations from Illinois, Indiana, Purdue, Minnesota, Northwestern and Wisconsin as we enjoy watching one of the great Midwestern ball clubs. One hundred seats have been reserved on the field level along the first base line just a few sections behind the Cubs bullpen. So take advantage of the fantastic group discount rate of \$35 (normally \$55). Remember, there is a limited supply of tickets so please [RSVP](#) online by **4/22**. Checks for game tickets may also be sent via mail by 4/22 to:

**Damon Scott**  
74 Pacific Crest  
Irvine, CA 92602  
714-325-5633

Before the game, meet up with fellow Big Ten Alums at the **Short Stop** bar at **5:30** for some drink specials from the 1893 winner of "America's Best Beer" (Pabst Blue Ribbon). Location information regarding the Short Stop is listed below.

**The Short Stop**  
1455 W Sunset Blvd  
Los Angeles, CA 90026-3457  
(213) 482-4942

Questions regarding tickets: Email Damon Scott at [ddscott1@hotmail.com](mailto:ddscott1@hotmail.com)

**Michael Feinstein & the**  
**Singing Stars of Television**  
**Saturday, July 20, 8:30 p.m.**  
**Hollywood Bowl, 2301 N. Highland Ave**  
**Los Angeles, CA 90068**

[RSVP](#)

Join BIG TEN friends at our annual Hollywood Bowl outing.

It is always a great night at the Bowl so grab some friends, show up early, bring bottle of wine & a picnic basket, and enjoy the company of good Midwestern folk.

A dazzling parade of classic and popular songs from the Great American Songbook - from Gershwin and Berlin to New Orleans jazz and Broadway musicals - led by the ambassador of this beloved genre, Michael Feinstein, and sung by some of your favorite television stars of all time.



**6-8 pm** Picnic at Camrose Park - we have a spot reserved directly adjacent to the Hollywood Bowl parking lot  
**8:30 pm** Concert

**RSVP** deadline is **6/15**

Questions regarding the event: Call Len Roth, Event Chairman, 818-609-7575 x242, [fnclpro@aol.com](mailto:fnclpro@aol.com)

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## **Big Ten Club Contact Cards - Now Available**



Big Ten Club Members -- We have printed up brand new BTC Contact Cards (see picture above) for everyone to pass along to interested parties and prospective members. We have also established a permanent BTC mailing address and phone number for contacts. Besides welcoming our newest Nebraska members, these cards are excellent for chance meetings and to get people interested in the Big Ten Club. Send an email with your mailing address to [secretary@bigtenclub.com](mailto:secretary@bigtenclub.com) and we'll send you some.... carry them with you and let's tell everyone about the Big Ten Club!!!!

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## **Big Ten Club Website – Help Wanted**

Our Webmaster Steven Green will be President next year, and he'll have plenty to do for the Club. We are thinking of redoing the website and asking for a volunteer who can add content regularly and keep it updated. This is a very important part of our updated Communication plan, and help here would be very useful and greatly appreciated. The ideal person would have web design experience, a little graphic art knowledge and 3-4 hours a month available to help the Club. Please contact Alan Freeman, Communications Committee Chair at [afreeman@bestOCevents.com](mailto:afreeman@bestOCevents.com) or cell (714) 390-5190 if you would like to help in this important position.



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## SO CAL BIG TEN ALUMNI EVENTS AND INFORMATION

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### UNIVERSITY OF CHICAGO

[www.uchicagola.com/](http://www.uchicagola.com/)

Twitter: <http://twitter.com/UChicagoLA>

Facebook: <http://www.facebook.com/group.php?gid=29758213029&ref=ts>

[Mayme A. Clayton Collection of African American Culture and History: Tour and Screening](#)

Saturday April 23 | 2:30 p.m. Tour 4:00 p.m. Screening of movie from the collection Mayme A. Clayton Library and Museum 4130 Overland Avenue Culver City, CA 90230 310.202.1647 claytonmuseum.org Cost: Free Please join us as we visit the Mayme A. Clayton Library and Museum in Culver ... [more](#)

[UChicago LGBT Alumni LA Kickoff featuring Prof. David Frank \(AB'85\)](#)

Saturday April 30 | 1:00 p.m. Join the University of Chicago LGBT Alumni for a kickoff event in Los Angeles on Saturday, April 30 at the Skirball Cultural Center. Take in the natural beauty of the Santa Monica Mountains, exercise your intellect with a distinguished alumni speaker, and ... [more](#)



### UNIVERSITY OF ILLINOIS

[www.laillini.com](http://www.laillini.com)



### UNIVERSITY OF IOWA

[www.iowalum.com/losangeles](http://www.iowalum.com/losangeles)

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## INDIANA UNIVERSITY

<http://alumni.indiana.edu/chapters/la/>

Facebook: [Indiana Alumni in Southern California](#)

### UPCOMING EVENTS

#### **Cubs vs. Dodgers Game**

Monday, May 2, 7:00 p.m.

Dodger Stadium, 1000 Elysian Park Ave

Los Angeles, CA 90012

IU alumni and friends are invited to our annual event to watch the Cubs vs. Dodgers at Dodger Stadium. Seats are in the "All You Can Eat" section. Take advantage of the special half-price IU alumni ticket price of \$15 (face value \$30)! Purchase tickets online by April 18 or before we sell out at:

<https://alumni.indiana.edu/eventforms/dodgers/> Tickets will be mailed to you the week of the event. Come to Dodger Stadium one hour before the game for a pregame mixer with food and drinks.

Questions regarding tickets: please email **Jacquelyn Beane** at [jibeane@indiana.edu](mailto:jibeane@indiana.edu)

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## UNIVERSITY OF MICHIGAN

[www.umclubla.com](http://www.umclubla.com)

Facebook: <http://www.facebook.com/group.php?gid=56895462685>

### UPCOMING EVENTS

#### **Career Event - Networking Dinner**

Economic Forecast and Industry Outlook

Thursday, April 14

6:30PM

\$45 (Non-Members \$55)

Jobs are still hard to come by, and good connections with fellow alumni are invaluable. The Metro LA area report card may have the key to your new career. Don't miss these opportunities! This event is filling up fast, so reserve your seat at this great Networking Dinner before they're all gone!

Deadline for preferred seating assignments and dinner choices is **April 11th!**

**Please note that there are scholarships available for those who are in financial need. We can offer up to 50% off for our job seekers! Call Ellen at [\(714\) 668-1962](tel:7146681962).**

Bob Swayze, Senior VP of Economic Development at The LA County Economic Development Corporation (LAEDC), will present the Economic Forecast and Industry Report Card for the Metro LA area at the Sportsman's Lodge in Studio City. Want to know the grade your current industry has earned? Want to know which industries are going to be hot for hiring? The grades may surprise you, and could change your career direction.

Dinner is a networking opportunity, and involves changing seats for each course.

UNDERGRAD SALAD: During the Salad course you will be seated with others of like undergraduate degree.

INDUSTRY DINNER: For the Main Courses, sit with people in your current industry, or in a industry you want to know more about.

DESSERT by the DECADE: Desert brings you together with cohorts from your graduation years.

Bring a MINIMUM of 30 business cards and leave with 30 new Michigan Alumni in your network. During each course, time will be allocated to distribute cards and make introductions around the table.

[Click here to make your reservation now!](#)

Dinner Choices: Salmon / Chicken Duo, NY Strip, Lasagna, or Fillet Mignon.

If you have questions, please contact event organizer Ellen Buchanan at [ellen@umclubla.com](mailto:ellen@umclubla.com).

A limited number of scholarships are available for those with financial need. Call Ellen at [\(714\) 668-1962](tel:7146681962).

### **Sportsman's Lodge**

12833 Ventura Blvd

Studio City 91604.

### **Pasadena Cooking Class**

Sunday, April 17

3PM - 6PM

\$80 AAUM Members (\$90 Non-members)

Join your fellow Alumni for a great afternoon of cooking and eating. We've partnered with the Old Town Cooking School in Pasadena for a great 5 course meal that **you** prepare and learn to cook! We'll break up into 5 teams and each team will prepare a different course. When we're done, we will all enjoy our five-course meal along with wine throughout the afternoon.

[Click here to register now!](#)

There are only 25 spots for this event, so availability is extremely limited. If you have dietary restrictions, we will take those into consideration as we finalize the menu. We expect this event to fill up quickly so please do not delay registering online.

If you have questions, please contact Sheryl Biesman at [sheryl@biesman.com](mailto:sheryl@biesman.com)

Old Town Cooking School

177 S Arroyo Blvd

Pasadena, CA 91105

[\(626\) 791-0358](tel:6267910358)

[www.oldtowncookingschool.com](http://www.oldtowncookingschool.com)

### **Interested in joining us in volunteering at the Los Angeles Festival of Books, April 30, 2011?**

Details are still be worked out, but if interested, please contact Cheryl Charlton at [csea@umich.edu](mailto:csea@umich.edu).

### **U-M Symphony Band @ Walt Disney Concert Hall**

Sunday, May 29

7:30PM

Its a little ways away yet, but the University of Michigan Symphony Band will be performing at the Walt Disney Concert Hall this upcoming May. The performance will celebrate the culmination of the U-M Symphony Band's May 2011 tour to mainland China. Its presented by the Los Angeles Philharmonic and will feature compositions by U-M faculty including William Bolcom, Michael Daugherty, Kristin Kuster and Bright Sheng as well as Alumni favorites performed by the critically acclaimed Symphony Band.

Tickets can be purchased at the link below. Please purchase tickets from the Music School instead of from the LA Phil. The Music School has reserved most of the tickets for Alumni, and we will all be seated together. The Walt Disney Concert Hall is world-renowned for being an acoustic pleasure. Combined with the Symphony Band, this is sure to be an amazing performance!

<http://www.music.umich.edu/laconcert/>

## UM Orange County

<http://umaoc.umclubs.com/>

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## MICHIGAN STATE UNIVERSITY

Los Angeles: <http://www.msula.net/>

Facebook: <http://www.facebook.com/group.php?gid=40536765045>

E Mail: [MSULosAngeles@gmail.com](mailto:MSULosAngeles@gmail.com)

Orange County: <http://www.michiganstate.org/>

Facebook: <http://www.facebook.com/group.php?gid=44280012668>

Contact: Aimee Bolen, (517) 230-9577, email [aimeebolen@yahoo.com](mailto:aimeebolen@yahoo.com)

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## UNIVERSITY OF MINNESOTA

<http://www.minnesotaalumni.org/losangeles>

Facebook: <http://www.facebook.com/GophersLAOC?v=wall>

Email: [umaa.laoc@gmail.com](mailto:umaa.laoc@gmail.com)

**We look forward to seeing you soon!**

The UMAA LA/OC Board

Clint, Susan, Pam, Rob & Erica

**P.S. Keep up with the chapter!**

**Not yet a UMAA member?** You can also join or renew your membership in the University of Minnesota Alumni Association through our website. Scroll down to the bottom of the above page and you will find links to the membership forms for new and renewing members. **Make sure to use campaign code NP4LA when you register!**

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## **NORTHWESTERN UNIVERSITY**

[nuclubofla.org](http://nuclubofla.org)

Facebook: <http://www.facebook.com/nuclubofla>

Email: [Info@NUClubOfLA.org](mailto:Info@NUClubOfLA.org)

### **UPCOMING EVENTS**

#### **Purple & White Gala**

Saturday, May 14, 7:30 pm – 10:00 pm

Museum of Contemporary Art, 250 South Grand Ave

Los Angeles, California 90012

[RSVP](#)

**Admission:** \$35 for NU Club Members of LA, Orange County, Coachella Valley and San Diego, the NUEA West, the Kellogg Club of LA and the Medill Club of Southern California

\$40 for non-members (includes 1 year club membership) until April 14

\$45 for non-members (includes 1 year club membership) after April 15

For the first time, the entire Northwestern Community in Southern California will come together for an evening of elegance and celebration. Join us for a spectacular night of food, drink and art with private access to MOCA's galleries and a keynote speech by Coach Pat Fitzgerald, Head Coach of the Northwestern Wildcat Football Team.

Buffet served at 7:30 PM / Open Bar for beer and wine

**\*Galleries will be open\***

This event is hosted by the NU Clubs of Los Angeles, Orange County, Coachella Valley and San Diego, the NUEA West, the Kellogg Club of LA and the Medill Club of Southern California.

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## **OHIO STATE UNIVERSITY**

[www.osula.org](http://www.osula.org)

Facebook: <http://www.facebook.com/OSULA>

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# **PENN STATE UNIVERSITY**

[psula.org](http://psula.org)

Facebook: [PSU LA – South Bay](#)

## **UPCOMING EVENTS**

### **BBQ at Eberle Winery**

Saturday, 04/30/11 at 12:00pm

Join Penn State alumni and friends for a BBQ at Eberle Winery in Paso Robles hosted by PSU alumnus and renowned winemaker Gary Eberle!

### **Save The Date: 21st Annual Community Service Day for Hillside**

Saturday, 05/14/11 at 9:00am

Sign up today for our 21st annual Community Service Project with Hillside in Pasadena. It's a great opportunity to enjoy the outdoors with your fellow Penn Staters and help out a fantastic organization!

### **Wanna go CAMPING?**

Date To Be Determined.

Join us for the chapter's first campout in June!

## **MEMBERSHIP**

Our mission is to connect alumni to the University and to each other, provide valued services and benefits to members, and support the University's mission of teaching, research and service. Members receive discounts & exclusive offers, newsletters, access to online alumni networking information, special advance invitations, and a unique connection to the Penn State Family of Alums throughout the Los Angeles area.

Visit this [website](#) to register. The LA Chapter receives \$50.00 for every life member who joins the National Alumni Association. Please include the Chapter code 'ALF' as the reference code when you sign up for membership. **For more info:** [membership@psula.org](mailto:membership@psula.org)

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## **PSU Orange County**

<http://www.psuoc.com/Fmain.htm>

## **UPCOMING EVENTS**

### **SAVE THE DATE**

April 15 OCCPSAA Bowling Party TBA

May 14 Annual Pennsylvania Dutch Dinner TBA

Board Meeting are held every 4th Tuesday of the month in Irvine.

## MEMBERSHIP

Chapter membership is annual from July 1 to June 30 but new members are welcome any time! Dues are \$20/individual and \$30/couple, and support chapter administration, events and the Endowed Scholarship Fund. Please check the website for updated dues information and the [2010-11 Membership Application](#).

Board meetings are held the 4<sup>th</sup> Tuesday of every month at HDR Engineering Office, 3230 El Camino Real, Suite 200 in Irvine. Meetings are open to all members. For further information or to RSVP, contact Andy Dale, [andy@psuoc.com](mailto:andy@psuoc.com), (717) 512-9597 prior to each meeting date.

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## PURDUE UNIVERSITY

[www.purduealum.org/laclub](http://www.purduealum.org/laclub)

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## UNIVERSITY OF WISCONSIN

[labadgers.com](http://labadgers.com)

Facebook: <http://www.facebook.com/labadgers>

Twitter: [@labadgers](https://twitter.com/labadgers)

Contact: Rob Webb, 858-722-4574, [labadgers@gmail.com](mailto:labadgers@gmail.com)

## UPCOMING EVENTS

4/11 - [Scholarship Organizational Meeting](#)

4/13 - [Sherry Lansing BTC Person of the Year](#)

4/30 - [Crazy Legs](#)

5/2- [Q2 Leadership Team Meeting](#)

For folks who like an extra reminder, LA Badgers send an evite about a week prior to most events. All the information contained in the evite is on the website. Please email Robert at [labadgers@gmail.com](mailto:labadgers@gmail.com) if would like to be added to the distribution list. ON WISCONSIN!

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## UW Orange County

<http://www.uwalumni.com/OrangeCounty>

## UPCOMING EVENTS

Saturday, April 9th & 16th: [Rebuilding Together Orange County](#); 8 AM - 4 PM both Saturdays; OC Badger volunteers needed to team up with our Iowa Alumni friends to make a difference in rebuilding a Huntington Beach resident's home. See below for more details. Contact [Adam Hausman ASAP!](#)

**Saturday, April 30th: Crazylegs World in Orange County**; 8k Run/2 mile walk in Newport Back Bay at 10 AM. Register on-line by April 14th; [CLICK HERE](#) for event details and Registration Link.

**Saturday, May 14th: OC Badgers Hike** 10 AM at **O'Neill Park Hike (Laguna Canyon)**; [CLICK HERE](#) for event details and completed Spring/Summer OC Badgers Hike Schedule; RSVP to [Emily Sauter](#) by May 13th

**Sunday, June 12th:** It's time to RSVP for the **15th Annual "Cheesehead Classic" Golf Tournament & Scholarship Fundraiser** on Sunday, June 12th at the beautiful **Tijeras Creek Golf Club**. Not a Golfer? Come join us after the tournament for the Silent Auction and Banquet. This is the Chapter's biggest fundraising event for the general scholarship fund! [CLICK HERE](#) for all event details and registration form.

**2011 SAVE-THE-DATE: July 17th Summer Picnic & Student Send-Off plus WAA's 150 Birthday Party Celebration; and Aug 6th Relay for Life!**

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<http://www.facebook.com/bigtenclub>

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